



25 March 2021

**MEMORANDUM NO. 2021-15**

**T O : ALL ELECTRIC COOPERATIVES**  
**SUBJECT : CALL FOR SUPPORT TO EARTH HOUR 2021**

\*\*\*\*\*

This refers to the Department of Energy (DOE) DTS 1-EPMPD-2021-03-0012 issued on March 25, 2021 enjoining all members of the Energy Family including NEA to support the celebration of Earth Hour 2021.

Earth Hour is an annual event organized by the World Wide Fund for Nature (WWF)-Philippines. This year's theme is #Connect2Earth which will be held via a digital on-the-night occasion on March 27, 2021.

This activity seeks to promote environment care and conservation. Earth Hour 2021 provides an avenue to communicate the urgency of environmental crises as well as to call on world leaders to agree on a New Deal for Nature and People in 2021, a proposed agreement for all nations to come together to reverse nature loss and safeguard the future of humanity.

NEA, as an advocate, calls on all ECs to support this project. NEA and the ECs must be active participants in preserving natural resources such as wind, water, sun and the like as these provide possible sources for electricity generation.


In this regard, all ECs are requested to join in this undertaking and encourage the member-consumer-owners (MCOs) in their respective franchise areas to participate by switching off non-essential lights from 8:30 PM to 9:30 PM on above-said date.

Your cooperation will be highly appreciated.

  
**EDGARDO R. MASONGSONG**  
 Administrator

NATIONAL ELECTRIFICATION  
 ADMINISTRATION  
 Office of the Administrator



NEA-OA266635   
 03-26-21